

REPORT ON HAND WASHING CAMPAIGN FOR SCHOOL CHILDREN UNDER UNNAT BHARAT ABHIYAN

IGNOU Regional Centre, Ranchi organized a Hand-washing Campaign for School Children at Chandapara village under Lodhma Block on 21.7.2018 with the support of NGO ‘Pratigya’. Nearly 120 children in the age group of 5-12 participated in the campaign. The Children welcomed the RC officials with a welcome song. A video on hand washing was shown to the children and explained to them various steps of hand washing and also told them about the benefits of hand washing. This was followed by live demonstrations of hand washing by children themselves. A few children washed their hands using soaps and water following the steps showed to them through the video. A few posters on hand washing were displayed in the room where the children do their activities daily. Lastly, each child was given a small lifebuoy soap [Rs 5/-] for using it washing hands at its house. The objective of holding this campaign at a poor tribal dominated village was to create awareness among the children about the benefits of hand hygiene.



Figure 1: Children watching video on hand washing/ Fig2: Addressing the dropout students/Fig3: Live demo of hand washing; Fig5: Dropout students seeing promotional brochure



Following this campaign we had a meeting with nearly 25 boys and girls of the village in which we spoke about different programs of IGNOU as some of the candidates were dropouts and some of them who are pursuing their graduation were interested to pursue some programs in IGNOU. An admission banner was displayed for information of all concerned. A few admission forms [Xerox copy] and promotional literatures

were given away to interested candidates. We left a few forms and a common prospectus with the representative of 'Pratigya' for disseminating information and mobilizing the interested candidates to take admission to IGNOU Programs.



A school kid washing his hands following the steps shown in the demo