

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

631
IG/P&DD/ODL/Launch/2023/A
August 04, 2023

Programme Launch Notification No.122
Diploma in Apparel Merchandising-Applied (DAPMERA)

With the approval of the Competent Authority, the Programme Diploma in Apparel Merchandising (DAPMERA) will be offered through ODL Mode from July 2023 Session.

The details of the Programme are as under:

Code: DAPMERA

Eligibility: 10+2

Medium of Instruction: English

Duration: Minimum 01 year; Maximum 03 years

Fee Structure: ₹ 4000/- (IGNOU); ₹ 8000/- (NSDC component to be paid directly to NSDC)

Programme Details: Total Credits 40

Examination Mode: Annual

Study Materials: Print and Digital (both)

Expected Enrolment: 500 students

Courses:

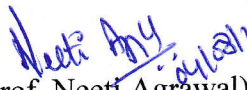
Course Code	Title of the Course	Type of Course	No of Credits
BHC-005	Basics of Apparel Industry & Entrepreneurship	Theory	8
BHC-006	Fashion, Textiles, Product Development & Merchandising	Theory	8
BHC-007	Management of Merchandising Function and Apparel Manufacturing	Theory	8
BHCL-010	Practical	Practical	4
BHCT-010	Internship	Internship	12

Details of Approval in the Academic Council: 61st Meeting of ACSC, held on July 04, 2023

(Item No. 61.22).

Contact Details of Programme Coordinators:

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(Prof. Neeti Agrawal)
Director, P&DD

To
Directors of Schools, Head of Divisions
AR, VCO & PS to all PVCs

निदेशक / Director
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